



Franchise Development Executive

Job description:

- Generate Franchise Lead, market the business proposal for appointment of franchisees.
- Oversee the setup of the franchisee office and lead it to stable profitable operation under supervision.
- Supervise the activity plan of Franchise.
- Conduct weekly performance review with Franchise.
- Solicit Franchisees, explore, analyse and identify new areas of expansion.
- Set up a strong franchisee network in place.

Desired Profile:

- Should possess sound understanding of education sector markets and ability to maintain relationship with clients.
- Should possess excellent communication skills aided with patience and positive attitude.
- Should be an enthusiastic marketer with dynamic outlook, and with a positive and a result oriented approach.
- Broad understanding franchisee model of business in the industry is a must.

Compensation: Rupees 1,80,000 – 2,00,000 + Attractive incentive

Sales and Marketing Manager:

Job description:

- Manage Sales Executives, Tele callers, Councillors and monitor their daily activities.
- Handle all type of marketing i.e print/electronic media, canopies activity, seminar, presentation, organized event for students.
- Demonstrated ability to effectively analyze markets, target account penetration and generate action plans to grow and expand sales.
- Meeting Weekly and Monthly sales targets for the Sales Team.

Desired Profile:

- Graduate with excellent communication & presentation skills.
- Sales experience in an Education sector preferred
- Knowledge of / fluency in local language.
- Good comfort in usage of MS Windows, MS Office and e mail

Compensation: Rupees 1,80,000 – 2,00,000 As per the industry norms + Attractive incentive

Tele Caller

Job description:

- Doing Outbound Telecalling.
- Product Pitching.
- Appointment generation.
- Increase the number of walk-in's in respective centres.

Desired Profile:

- Candidate having 1yrs experience of Telecalling / Telesales (in DSA Or Domestic BPO Outbound calling process).
- Excellent Selling and presentation skills.

Compensation: Rupees 70,000 - 90,000 + Attractive incentive

Counsellor

Job description:

- Handling Telecalling & to counsel the students for joining the suitable course.
- Interact with students & parents to provide them with detailed information about the institute and its working.
- High Conversion Ratio. Should convert the enquiries into enrollments.
- Take part in marketing and advertising activities at respective centres.

Desired Profile:

- Graduate, Smart, young & extrovert female, Pleasing personality with excellent communication & presentation skills.

Compensation: Rupees 90,000 - 1,00,000 + Attractive incentive